

## CONTRACT



**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Chun & Yonamine Advertising**  
**P.O. Box 240576**  
**Honolulu, HI 96824**

<b>Contract / Revision</b> 817767 /		<b>Alt Order #</b>
<b>Product</b> Mayoral 2012-Gen 9/10		
<b>Contract Dates</b> 09/10/12 - 09/16/12		<b>Estimate #</b> 446
<b>Advertiser</b> Workers For A Better Hawaii		<b>Original Date / Revision</b> 09/06/12 / 09/06/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Mike Perkins	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	09/10/12	09/16/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	4	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4	\$215.00			
N 2	KGMB	09/10/12	09/16/12	M-Su HI News NOW at 5p	5p-530p		:30			NM	3	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-111---				3	\$420.00			
N 3	KGMB	09/10/12	09/16/12	M-F HI News NOW at 6p	6p-630p		:30			NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--11---				2	\$720.00			
N 4	KGMB	09/10/12	09/16/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	1	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-----				1	\$960.00			
N 5	KGMB	09/10/12	09/16/12	Late Show wDavid Letterma	1030p-1130p		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1-1--				2	\$180.00			
N 6	KGMB	09/10/12	09/16/12	NCIS Los Angeles	8p-9p		:30			NM	1	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-T-----				1	\$1,080.00			
N 7	KGMB	09/10/12	09/16/12	NCAA Football -Reg Season various			:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$250.00			
N 8	KGMB	09/10/12	09/16/12	Su HI News NOW at 5p	5p-530p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$300.00			
N 9	KGMB	09/10/12	09/16/12	Su HI News NOW at 10p	10p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$600.00			

\*Tax 1 Note: General Excise Tax 4.712%

Totals 16 \$7,110.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/16/12	16	\$7,110.00	\$6,043.50	\$284.77	\$6,328.27
Totals	16	\$7,110.00	\$6,043.50	\$284.77	\$6,328.27

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# CONTRACT



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**420 Waiakamilo Road**  
**Suite 205**  
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**(808) 847-3246**

And:

**Chun & Yonamine Advertising**  
**P.O. Box 240576**  
**Honolulu, HI 96824**

<b>Contract / Revision</b> 817776 /		<b>Alt Order #</b>
<b>Product</b> Mayoral 2012-Gen 9/17		
<b>Contract Dates</b> 09/17/12 - 09/23/12		<b>Estimate #</b> 446
<b>Advertiser</b> Workers For A Better Hawaii		<b>Original Date / Revision</b> 09/06/12 / 09/06/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KGMB	<b>Account Executive</b> Mike Perkins	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KGMB	09/17/12	09/23/12	HI News: Sunrise 5-8a	5a-8a		:30			NM	5	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$215.00			
N 2	KGMB	09/17/12	09/23/12	M-Su HI News NOW at 5p	5p-530p		:30			NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1-1----				2	\$420.00			
N 3	KGMB	09/17/12	09/23/12	M-F HI News NOW at 6p	6p-630p		:30			NM	2	\$1,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-1---				2	\$720.00			
N 4	KGMB	09/17/12	09/23/12	M-F HI News NOW at 10p	10p-1035p		:30			NM	2	\$1,920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	1--1---				2	\$960.00			
N 5	KGMB	09/17/12	09/23/12	Late Show wDavid Letterma	1030p-1130p		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-1-1---				2	\$180.00			
N 6	KGMB	09/17/12	09/23/12	NCIS	7p-8p		:30			NM	1	\$1,055.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$1,055.00			
N 7	KGMB	09/17/12	09/23/12	60 Minutes	6p-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$800.00			
N 8	KGMB	09/17/12	09/23/12	Su HI News NOW at 5p	5p-530p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$300.00			
N 9	KGMB	09/17/12	09/23/12	Su HI News NOW at 10p	10p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$600.00			
<b>Totals</b>											<b>17</b>	<b>\$8,390.00</b>

\*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/23/12	17	\$8,390.00	\$7,131.50	\$336.04	\$7,467.54
<b>Totals</b>	<b>17</b>	<b>\$8,390.00</b>	<b>\$7,131.50</b>	<b>\$336.04</b>	<b>\$7,467.54</b>

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# HAWAII NOW



## STATEMENT OF AUTHORIZATION

The undersigned, \_\_\_\_\_, hereby state that he/she is a legally qualified candidate of the \_\_\_\_\_ political party for the office of \_\_\_\_\_ and authorizes the following person/ agency to execute the necessary certifications for him or her:

Name: Chun & Yonamine Advertising  
Address: P.O. Box 240576  
Honolulu, HI 96824-0576  
Phone: 808-286-5149

The undersigned also authorizes the above person to buy time on his or her behalf, subject to the following restrictions or limitations:

None

Payment will be made by: ☐ Candidate ☐ Committee  
☒ Corporation ☐ Association  
☐ Other/ Unincorporated Group

and said sponsor will be identified as Workers For a Better Hawaii  
The names and offices of the chief executive officers of the sponsoring group are:

, Nora Nomura, President;

Address of Headquarters: PO Box 38174, Honolulu, HI 96837

\* 8/29/12  
Date

  
Signature of Candidate/Officer